

TONSEA WHITEPAPER

Building the Leading NFT Marketplace on TON

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Telegram: [@tonsea_store](https://t.me/tonsea_store)

Network: The Open Network (TON)

Social (X): https://x.com/tonsea_store

This document is provided for informational purposes only and does not constitute financial or investment advice.

1. Executive Summary

Tonsea is a TON-native NFT marketplace designed for creators, collectors, and Telegram-first communities. The platform prioritizes speed, trust, simplicity, and long-term ecosystem growth. Tonsea introduces a Genesis NFT collection (6,666 NFTs) that functions as the foundational membership layer of the ecosystem.

2. Vision & Mission

Tonsea's vision is to become the leading NFT marketplace on TON. Its mission is to build reliable infrastructure, empower creators, reward early supporters through utility, and expand into ecosystem products.

3. Market Opportunity

NFT marketplaces remain a core layer of Web3 infrastructure. TON's rapid adoption via Telegram presents a strong opportunity for a native marketplace designed for social distribution.

4. Why TON Blockchain

TON offers low transaction fees, high throughput, and native Telegram integration, enabling frequent NFT trading and community-driven launches.

5. Problem Statement

Many marketplaces suffer from high fees, poor user experience, limited creator tools, and weak verification standards.

6. Tonsea Solution

Tonsea addresses these issues through a modern interface, creator-first onboarding, verified collections, and community-aligned incentives.

7. Product Overview

Tonsea supports NFT minting, listing, trading, discovery, creator profiles, verification systems, analytics, and future launchpads.

8. Genesis NFT Collection

The Genesis collection consists of 6,666 fixed-supply utility NFTs. These NFTs provide access and ecosystem benefits but do not represent equity or securities.

9. Mint Phases & Pricing

Whitelist: 999 NFTs at \$10. Phase 2: \$12. Phase 3: \$15. Phase 4: \$20. Early phases offer the strongest positioning.

10. Utility & Holder Benefits

Genesis holders may receive early access, reduced fees (planned), creator verification credits, partner drop priority, governance participation (planned), and ecosystem token whitelist access.

11. Rarity Structure

The collection includes Legendary, Super Rare, and Rare NFTs that may unlock additional promotional utilities.

12. Business Model

Tonsea generates revenue from marketplace trading fees, creator services, verification services, featured listings, and launchpad products.

13. Illustrative Revenue Examples

Numerical examples are illustrative only and are provided to explain allocation mechanics. They are not guarantees of income.

14. Technology Stack

Tonsea utilizes TON smart contracts, a modern web frontend, Node.js backend services, decentralized storage, and scalable cloud infrastructure.

15. Security & Trust

Security measures include verified collections, anti-scam checks, snapshot-based eligibility systems, and transparent communication.

16. Roadmap

Month 1 focuses on community and brand development. Month 2 includes Genesis mint and marketplace build. Month 3 delivers marketplace launch and a meme token launchpad. Later phases expand governance and ecosystem tools.

17. Governance & DAO

Governance systems are planned to allow Genesis holders to participate in ecosystem decisions without compromising operational stability.

18. Tokenomics (Future)

A future Tonsea ecosystem token may support governance and incentives. Genesis holders are expected to receive priority access.

19. Risk Analysis

Risks include market volatility, technical failures, regulatory uncertainty, and execution risk.

20. Compliance & Legal Positioning

Genesis NFTs are utility-based digital assets and do not represent equity, ownership, or guaranteed profits.

21. Legal Disclaimer

This document does not constitute financial, legal, or investment advice. Participation involves significant risk.

22. Conclusion

Tonsea is built for long-term execution. Genesis NFTs provide early positioning, lifetime ecosystem access, and creator advantages.